



MEMORANDUM OF UNDERSTANDING
between
International Mentoring Association (IMA)
and
EMCC Global

Purpose

The EMCC exists to develop, promote, and set the expectation of best practice in mentoring, coaching, and supervision globally for the benefit of society.

IMA exists as the premier global mentoring organisation to create global communities for sharing best practices that lead to development of highly effective mentoring programs via a support base of diversity through a variety of venues.

This Memorandum of Understanding (MoU) between EMCC Global (EMCC) and International Mentoring Association ("IMA"), individually also "Party" and "Parties", envisages a non-exclusive, mutual co-operation in developing expectations of best practice in mentoring.

Areas of Co-operation include, but are not limited to:

1. Global advocacy on the strategic importance of mentoring.
2. Collaborated research and co-creation of mentoring best practices.
3. Working together to understand each other's professional designations and frameworks that underpin these awards.
4. Engagement and inclusion in each's conferences, symposiums, webinars, and publications focusing on mentoring.
5. Sharing approaches and ideologies on Inclusion, Diversity, Equality, and Belonging.
6. Sharing opportunities such as approaches and ideologies on Continuous Professional Development (CPD).
7. Broadening the geographical relevance of the Global Code of Ethics.
8. Cross-marketing and promotion of materials for specific initiatives and events to respective memberships.

Dr. Riza Kadilar, EMCC President said, *"I truly believe that renewing our strategic partnership with IMA will enable substantial contributions to the professional mentoring landscape, enhancing the value and impact to individuals, organisations and society, globally."*

Catherine Gorman Cordova, PhD, IMA President said, *"IMA is thrilled to continue and strengthen our collaboration with EMCC Global. We are aligned in our commitment to mentoring excellence and upholding of the Global Code of Ethics. IMA is a worldwide network of dynamic, thoughtful mentoring professionals who see mentoring as one of the most effective levers available for transforming the effectiveness and impact of human growth and endeavors. Our*



collaboration with EMCC Global positively broadens this impact and expands global advocacy in the field of mentoring. We are excited and proud to support this MOU."